



Press Release

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Children are wheeling for joy over donated bike *And pedaling for pennies on Friday 11 November to raise funds for more.*

Witham St Hugh's Academy are holding a 'Pedal for Pennies' sponsored event this Friday 11 November at 2.45pm. All the children will take part in a sponsored bike ride on the school playground with the aim of completing the circuit as many times as they can within a 20 minute time frame.

The school has recently renovated their outdoor area, and having asked the children what they would like to enhance this, the unanimous vote was for some new bikes and ride on toys. The money raised will go towards buying these.

When GAME Engineering heard about this they wanted to help, and have donated the first two wheeled bike to help them on their way.

Stuart Hasler, Custodial Director at GAME said "We are keen to be part of the community we work in and delighted to be able to kick start this fund raising event. It's fantastic to see so many youngsters discovering the benefits of cycling and having fun too."

The school has a unique enterprise curriculum and so by doing this event, the teachers also hope to develop children's understanding of money, as well as encouraging them to be active and healthy.

~ Ends~

Notes for editors

For further information, high resolution images or to speak to GAME Engineering or Witham St Hugh's Academy, please contact:

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